



An Art-Filled Support to Occupational Safety Culture: OYAK Cement's DOST Theater Event

OYAK Cement, Turkey's largest and most environmentally friendly cement brand, has once again taken an innovative step to strengthen its occupational health and safety (OHS) culture and raise awareness among its employees. The DOST Theater event, organized within the scope of the 'Behavior Oriented Field Tours' (DOST) project, aims to raise awareness on occupational safety and create a permanent safety culture.

Project DOST: A Lasting Value for a Safe Working Environment

OYAK Cement's vision of zero occupational accidents is concretely realized through field tours and safety interviews conducted as part of the DOST Project. Launched in 2023 to strengthen the company's safety culture, the DOST Project aims to raise employee awareness on occupational health and safety, reinforce employees' safe behaviors, change or transform unsafe behaviors and maximize safety performance.

DOST Theater: Learning with Fun

The DOST Theater event aims to effectively reflect the OHS culture on the daily behavior of employees. Offering an interactive platform, the theater and drama workshop allows employees to experience occupational safety principles through the power of art.

The DOST Theater tour, which was completed in 7 factories and 1 facility of OYAK Cement, not only raises the awareness of the participants on occupational safety, but also enables them to learn in a fun and interactive environment.

The plays and drama workshops held within the scope of the event emphasize the role of employees in the creation of a safety culture and emphasize the importance of safe behaviors in the workplace. Within the scope of the DOST Theater event, employees explore safety culture in depth through various themes such as safety chain, consciousness corridor and OHS bouquet.

The DOST Theater event provides artistic support to OYAK Cement's OHS culture, contributing to raising employees' safety awareness and creating a permanent safety culture.